





**1/3 OF ALL FOOD  
IS WASTED**



FOOD WASTE IS

# A SERIOUS ISSUE



**1/3** OF FOOD  
IS WASTED

## ENVIRONMENTAL

Food waste is directly responsible for 8% of greenhouse gas emissions

## SOCIAL

We waste 1.3 billion tonnes of food yearly while 870 million go hungry

## ECONOMIC

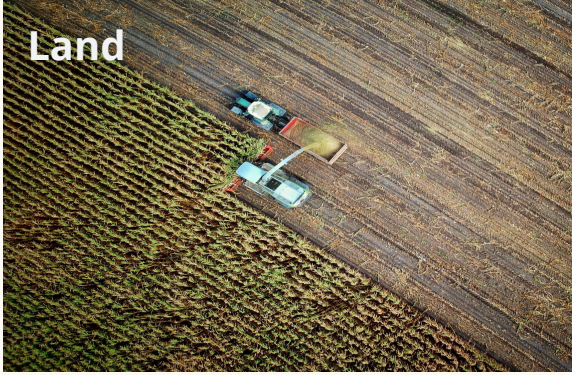
Wasting food costs us \$1.2 trillion every year



# WASTING FOOD = WASTING RESOURCES

RESOURCES USED ACROSS THE FOOD SUPPLY CHAIN

Land



Labour



Fertiliser



Water



Fuel



Electricity



**REDUCING FOOD WASTE IS**  
THE MOST **IMMEDIATE,**  
**IMPACTFUL, AND SIMPLE**  
ACTION AGAINST CLIMATE  
CHANGE



YET ONLY **70% OF BRITISH  
PUBLIC** ARE AWARE OF THE  
**CONNECTION** BETWEEN  
**FOOD WASTE & CLIMATE  
CHANGE**





OUR VISION

**WE DREAM OF A  
PLANET WITH NO  
FOOD WASTE**





OUR MISSION

**INSPIRE AND  
EMPOWER EVERYONE  
TO FIGHT FOOD  
WASTE TOGETHER**





WE'RE A SOCIAL IMPACT COMPANY

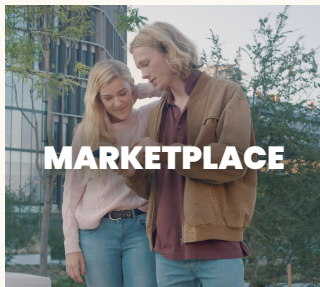
# FIGHTING FOOD WASTE

Food waste is a complex problem. Our app makes it easy to do one small thing that makes a big difference.

However, we don't stop there.

We're working with households, schools, businesses and public affairs to grow a movement that sparks policy change and shakes up our food system for the better.

And we've got some big goals.



*You can be part of the movement.*



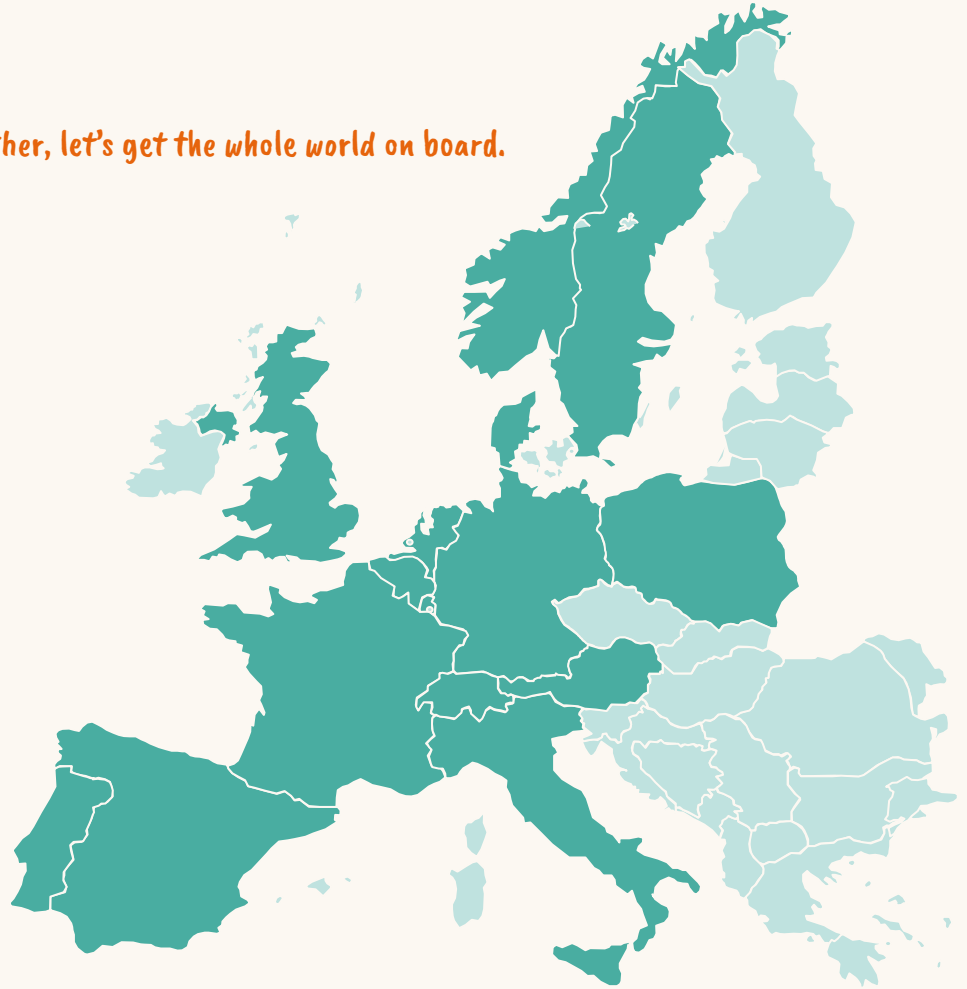
# THE APP

THE BIGGEST MARKETPLACE  
AGAINST FOOD WASTE

Raising awareness against food  
waste in 15 countries

- 22.3 million users
- 60,000 stores
- 52 million meals saved
- 96,123 tons of CO<sub>2</sub>e saved

*Together, let's get the whole world on board.*





SAVING FOOD IS EASY WITH OUR

# MAGIC BAG

*It's flexible, fast and fun.*



# IT'S A WIN-WIN-WIN

FOR YOUR BUSINESS, OUR USERS AND THE PLANET



*All while showing the world you're a brand that cares.*



# QUESTIONS

