



**FRONT  
GARDEN  
FRIENDLY**

Green The Grid



Southfields Grid  
RESIDENTS' ASSOCIATION

# WHAT THIS IS ABOUT

- **The Challenge** - engaging people at a community level to take action on climate change on a local level
- **The Problem** - negative environmental impact of increase of paving & reduction of planting on our streets and gardens
- **Our Solution** – develop a strategy to mobilise people in the community to green their streets and gardens
- **The Results** – what we have achieved
- **What next ...**

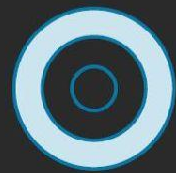
# THE CHALLENGE



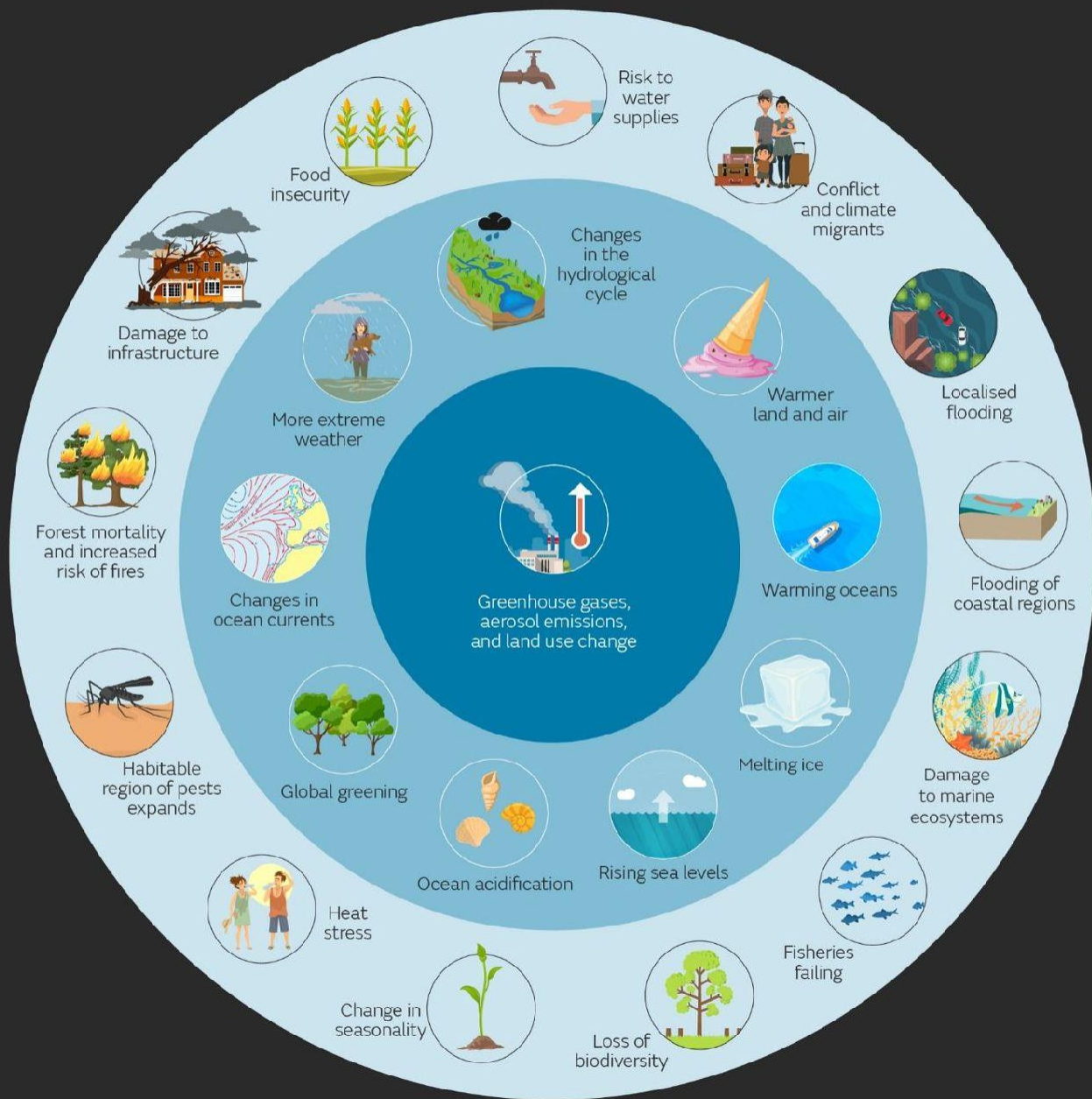
Drivers of climate change



Changes to the climate system



Impacts



“NEVER DOUBT THAT  
A SMALL GROUP OF  
THOUGHTFUL, COMMITTED  
CITIZENS CAN CHANGE  
THE WORLD. INDEED,  
IT'S THE ONLY THING  
THAT EVER HAS.”

- MARGARET MEAD

# THE PROBLEM

# PAVING IS ON THE INCREASE

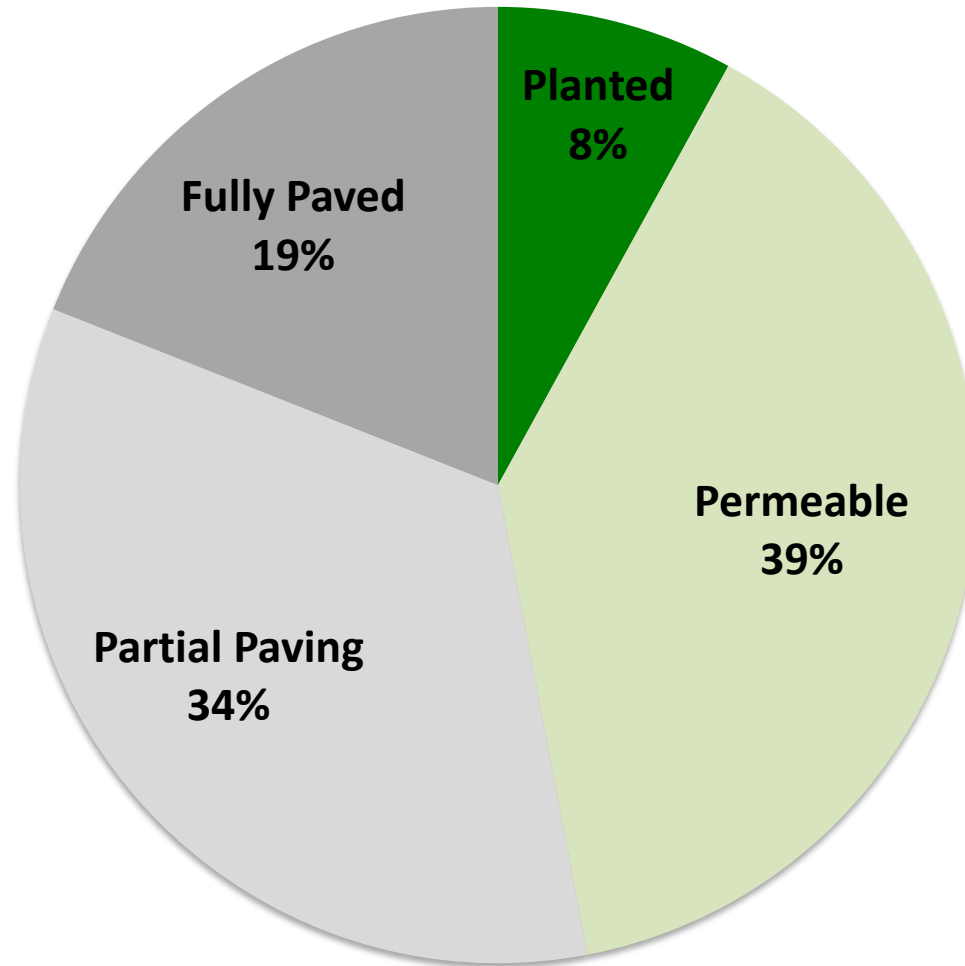
- 3 times as many front gardens are now paved over compared to ten years ago
- 1 in 3 (5 million) front gardens have no plants growing in them
- 1 in 4 ( half a million) front gardens are completely paved over
- London is worst - with half of all front gardens paved over (increased 36% in the last ten years)
- London biggest decrease of plant cover in front gardens in the UK (5 times as many front gardens with no plants compared to 10 years ago)





# SW18 “The Grid” is becoming less green

Front Garden Audit – 12 streets / 2,500 households





# TREES & PLANTS MATTER...

Improve air quality



Encourage wildlife

Plant for wellbeing



Reduce flooding risk



## **GREENER HIGH STREETS ARE GOOD FOR BUSINESS...**

**Greener urban environments will encourage residents to walk and cycle to the local high street to shop**

Urban greening is one of the key indicators of a healthy high street. which “enhance street character, walkability, ease of crossing, opportunities for sitting, and general street vibrancy”  
*The Street Appeal Report, TFL, Sept 2017*

“Investment in better streets which are more pedestrian friendly, delivers commercial returns with increased footfall and trading...in Shoreditch the addition of a parklet increased takings by 20%” *The Pedestrian Pound Report, Living Streets, 2018*

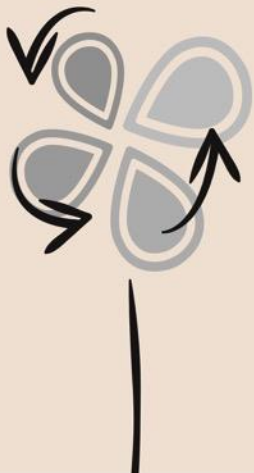
**98% of Southfields residents support the Council in making the local high street as green as possible (300 sample – April 2020)**

# THE SOLUTION

# Together we can create London's first Front Garden Friendly Neighbourhood

Green the Grid is run for and by Grid residents in Wandsworth SW18,  
and our aim is to make the Southfields Grid a greener place to live.

Improve air  
quality



Encourage  
wildlife

Plant for  
wellbeing



Reduce  
flooding  
risk



# OUR PLAN

1. VISUAL LAUNCH – family friendly “brand” & launch event
1. RAISE AWARENESS & EDUCATE – engaging residents in the issues & solutions through regular online campaigns
1. MOBILISE – people through community planting events & advise
1. INCREASE COMMUNITY SPIRIT – through creating a common bond
1. INCREASE IMPACT – working with partners, Cllrs & the Council
1. SHARE – our experience to inspire other communities

# LET'S TURN THE GRID GREEN

on **Saturday 9 June**  
12 noon - 4 pm

Join your neighbours to create London's first front garden friendly neighbourhood.

Plant your **front garden, window-box** or **street** and make Southfields blooming beautiful.

**FIND OUT MORE**

[www.frontgardenfriendly.uk](http://www.frontgardenfriendly.uk)  
OR [www.nextdoor.co.uk](http://www.nextdoor.co.uk) "Front Garden Friendly Green The Grid SW18" Group

**GET IN TOUCH**

[greenthegridsw18@hotmail.com](mailto:greenthegridsw18@hotmail.com)

@GreenTheGridSW18

@GreenTheGrid

#GreenTheGridSW18

#LoveSouthfields

Green The Grid is run for and by Grid residents and supported by



Southfields Grid

Sign up to **GREEN THE GRID** at [www.surveymonkey.co.uk/r/P56W92F](http://www.surveymonkey.co.uk/r/P56W92F)







Crocus

"GLORY OF THE SNOW"

GRAPE HYACINTH

SIBERIAN SQUILL

Thank you to Rotary Putney

Robley Grant  
Free  
100% Satisfaction Guarantee  
100% Satisfaction Guarantee  
100% Satisfaction Guarantee









# TIME FOR NATURE





Join us at

# ST BARNABAS AUTUMN FAIR

19 September, 11 am - 3 pm

Reserve free bulbs  
Plant swap







Southfields Grid  
RESIDENTS' ASSOCIATION

## Front Garden Awards 2020



Judging will take place 27 June -11 July

Plant your gardens, window boxes/pots and streets to brighten up the Grid.

Follow us on [www.southfieldsgrid.org.uk](http://www.southfieldsgrid.org.uk) or  
[www.facebook.com/southfieldsgrid](https://www.facebook.com/southfieldsgrid)







# THE RESULTS

**CREATED  
COMMUNITY HERB  
GARDEN**

WIMBLE  
CHAMPION  
Sunday 30th  
Sunday 14th  
Pedestrian Access  
06:30 - 22:00 hrs  
Private Cars - No access

PLEASE DO NOT  
PUT YOUR BIKE  
THROUGH THIS  
TURNSTILE

 **Welcome to our  
Mini Front Garden**  
Let's make the Southfields Grid a greener place to live by  
planting our front gardens and streets. This improves the  
environment and also increases happiness!  
Please pick herbs to use, and feel free to plant any spare herbs  
you might like. Please also help weed and water this garden  
when it needs some love.  
Get involved and find out more at  
[www.frontgardenfriendly.co.uk](http://www.frontgardenfriendly.co.uk)



Create a friendly  
neighbourhood  
and save  
the planet



FRONT  
GARDEN  
FRIENDLY

6 COMMUNITY  
EVENTS



**LET'S TURN OUR  
GRID STREETS GREEN**  
on Saturday 6 October  
10 am - 4 pm



**Join your neighbours** as we take to the streets again to plant some of the 200 tree bases that are still empty and to rejuvenate existing **street planting**.

Together let's make our streets and front gardens blooming beautiful.

**RESERVE YOUR FREE PLANTING BUNDLE**  
Email your name, address and location of the tree you will plant to [greenhthegridsw18@hotmail.com](mailto:greenhthegridsw18@hotmail.com) for collection on **Saturday 6 October** outside McCluskey's from 10 am til 1 pm.

**FIND OUT MORE**  
[www.frontgardenfriendly.uk](http://www.frontgardenfriendly.uk)

**VOLUNTEER**  
People needed to offer support on Saturday 6 October. If you can help, please get in touch.

**KEEP UP TO DATE**  
[www.nextdoor.co.uk](http://www.nextdoor.co.uk)  
[www.facebook.com/SGRApage](https://www.facebook.com/SGRApage)

📷 GreenTheGridSW18  
🐦 @GreenTheGrid  
#GreenTheGridSW18  
#LoveSouthfields

This event has been generously supported by Wandsworth Borough Council's Grant Fund.



Green the Grid is run for and by Grid residents and is part of:



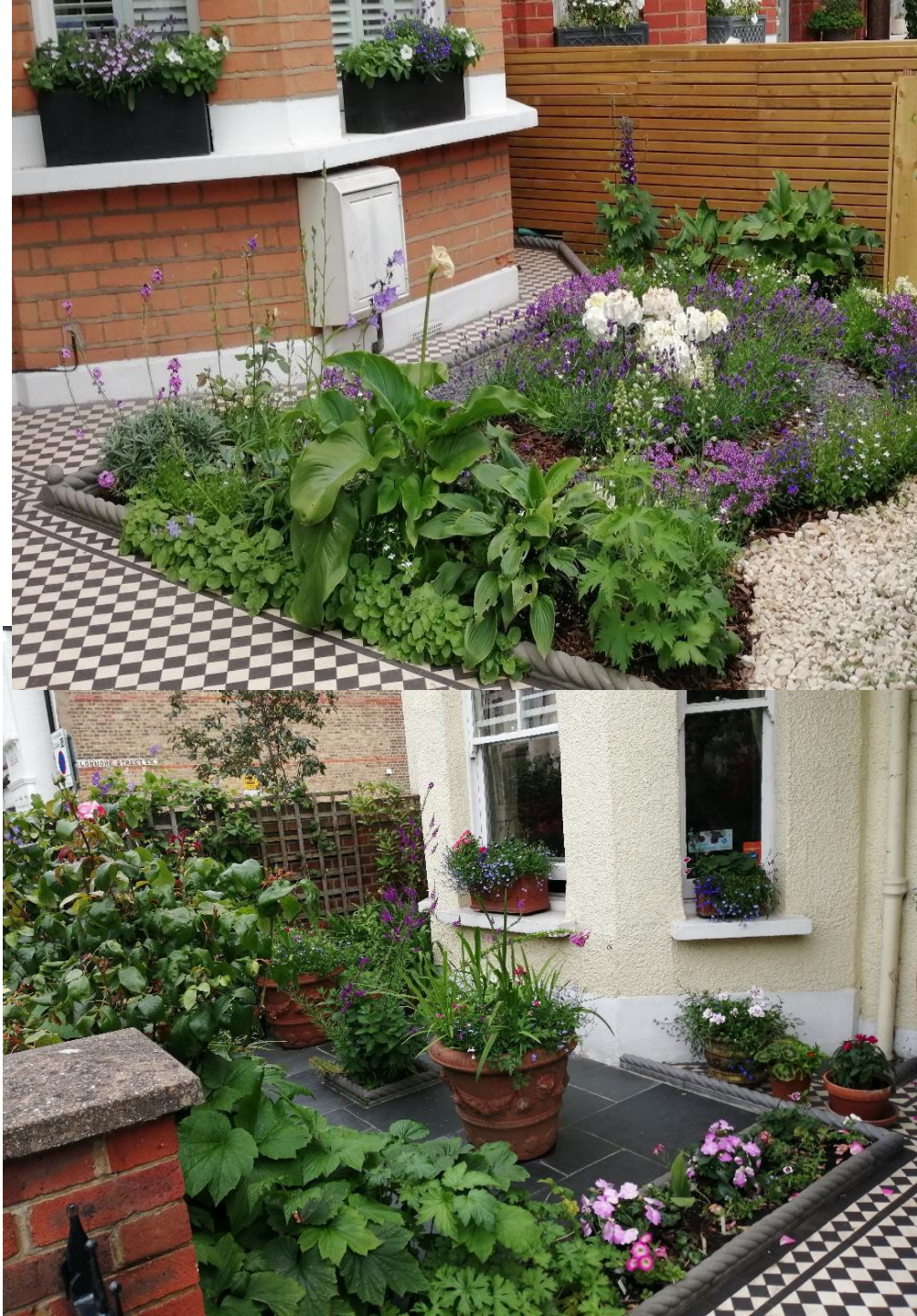
**MOBILISED  
OVER 300  
RESIDENTS**



**OVER  
300 TREE  
BASES  
PLANTED**



**OVER 50  
FRONT  
GARDENS  
GREENED**



164 AWARD  
WINNING  
FRONT  
GARDENS

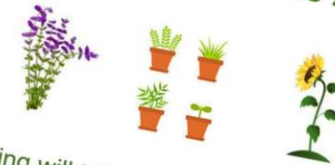
# SGRA & GTG Front Garden Awards 2020

- TREE BASE
- BRONZE
- SILVER
- GOLD



Southfields Grid  
RESIDENTS' ASSOCIATION

## Front Garden Awards 2020



Judging will take place 27 June - 11 July  
Plant your gardens, window boxes/pots and  
streets to brighten up the Grid.

Follow us on [www.southfieldsgrid.org.uk](http://www.southfieldsgrid.org.uk) or  
[www.facebook.com/southfieldsgrid](https://www.facebook.com/southfieldsgrid)

 **FRONT GARDEN FRIENDLY**  
Green The Grid



**WHAT NEXT...**





**Blooming marvellous!  
Our gardens and tree-bases have never  
looked better. It must be the lockdown!**