











## THAMES RIVER WATCH



#### TWO KEY OBJECTIVES:

### **SCIENCE**

1. Improve <u>our</u> understanding of the health of the river - (via plastic pollution monitoring)

#### COMMUNICATION

2. Improve <u>Londoners</u>' understanding of the river - (tested by public perception surveys)





## WHY PLASTIC? WHY NOW?



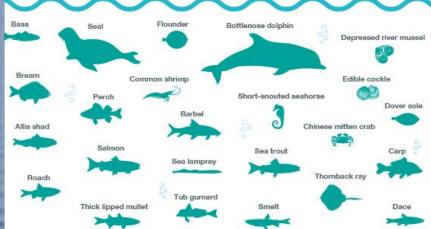
12.7 million tonnes enter the ocean every year Plastics flowing into the ocean expected to triple by 2040















### HOW WE TACKLE THE PLASTIC PROBLEM



2. Bottle counts

3. Plastic pollution monitoring – transect surveys & walkover surveys









# **OVERVIEW**

Join a community Hub

Send the perception survey to a group

How to get involved?

Attend public community events

Attend a training course

Sign up to Thames21 E News for updates





# **THANK YOU**





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https://www.thames21.org.uk/events/



