

SSA EQUALITY IMPACT AND NEEDS ANALYSIS

Directorate	Environment and Community Services
Service Area	Leisure and Contracts
Service/policy/function being assessed	Leisure, Sport and Physical Activity
Which borough (s) does the service/policy apply to	Wandsworth
Staff involved	Joanna Shearer, Leisure and Culture Contract Manager
Date approved by Policy and Review Manager All EINAs must be signed off by the Policy and Review Manager	05/02/2018

SUMMARY

The proposed Active Wandsworth Strategy 2017 – 22 outlines a new vision ‘To make Wandsworth the most physically active borough in London by 2022’, which is underpinned by four strategic aims:

- Motivate – ‘Develop a workforce of coaches, instructors, activators and volunteers that can support the whole community to become more active’.
- Participate – ‘Encourage everyone to lead active lives, changing people’s behaviour towards developing a regular activity habit’.
- Facilitate - ‘Create an environment which encourages people to be active and utilises all physical and natural resources in the borough to facilitate this’.
- Advocate - ‘Create effective partnerships, use insight and research, promote, communicate and utilise technology to increase physical activity levels in the borough’.

This EINA has identified that the Strategy seeks to increase representation from under represented groups and increase participation by individuals with a protected characteristic. Examples include objectives to:

- Engage with under-represented groups within their own communities to deliver a local activity offer and identify local champions to support community involvement and foster sustainability.
- Work with partners to improve the recording of client demographics in order to identify trend and service gaps. Develop specific targeting, marketing and promotion of physical activity services in under-represented groups
- Harness local communities to use their assets to support people and their carers, providing support, tools and resources to run their own activity programmes.
- Deliver regular communications and workshops that develop partnerships and support local community groups.

Specific objectives which underpin the four strategic aims of the Strategy are highlighted in the impact section of this EINA.

The Strategy was subject to consultation and engagement. The top priority identified through the consultation was “Ensuring sporting opportunities are accessible to all”

1. Background

In February 2017 the Council agreed to undertake a review of the existing Active Wandsworth Strategy 2011-16 as it had reached the end of its intended life, acknowledge its achievements, and recognise actions yet to be concluded and where relevant proposing that they are included in any new strategy.

In addition the national strategy landscape has changed since the adoption of the last Active Wandsworth Strategy, with a wider focus on tackling physical inactivity through a behaviour change model. This is highlighted in the Government’s latest strategy, ‘Sporting Future: A New Strategy for an Active Nation’ launched in January 2016 and Sport England’s response and priorities for its funding programmes, presented in their strategy ‘Towards an Active Nation’ in September 2016. The review provides an assessment of the current national and regional government policies and strategies relating to sport and physical activity as well as Borough plans and strategies that will influence and complement a new strategy.

A new Active Wandsworth Strategy 2017-22 is now proposed, managed on behalf of the Council by Enable Leisure and Culture, through the Active Wandsworth Network, will help to provide a framework through which the Council, its contractors, and other key stakeholders and partners can work together to maximise the benefits to public health and work towards improving the health and well-being of those who live, work or who are educated in Wandsworth.

There is no statutory requirement for the Council to deliver physical activity, sport and leisure services, but it is widely recognised and evidenced, however, that the provision of such services contributes to cross-cutting priorities such as community cohesion, health and well-being and sustainable communities. The Council directly or via contractors provides a number of facilities and services that provide opportunities for people to take part in sport and physical activity either individually or with others in groups or formal organisations such as sports clubs. In addition the council provides the sports development and physical activity team through a contractor Enable Leisure and Culture, whose remit is to facilitate, enhance and encourage through specific programmes all members of the community to take part in sport and physical activity. However, there are many other providers of sports and physical activity in the borough through the private the voluntary sector and to try and coordinate and maximise the resources available in the borough the Council set up the Active Wandsworth network as an umbrella organisation to pull all these organisations together. To guide the work of this organisation a sport and physical activity strategy has been in place since 2000. The proposal contained in the attached committee paper is the forth such Strategy to improve the opportunities and the participation in sport and physical activity in the borough. The vision of the strategy is for Wandsworth to be the most active borough in London by 2022.

2. Analysis of need and impact

Protected group	Findings
Age	London wide data shows if you are over 65 only 18% of the population participates at least once a week compared to 44.9% if you are aged 26 – 34. In Wandsworth, the picture is much the same with only 19.9% of those that are 65 or over participating at least once a week compared to 41.8% if you are aged 26 – 34. (Sport England Active People Survey 2016)
Disability	<p>London wide data shows if you have a limited disability 19.3% of the population participates at least once a week compared to 40.8% if you are not limited by disability. In Wandsworth the data shows that if you have a limited disability 19% of the population participates at least once a week compared to 40.7% if you are not limited by disability. (Sport England Active People Survey 2016)</p> <p>In the last Active Wandsworth Strategy it was an aim for all the leisure centres within Wandsworth to have achieved appropriate accreditation relating to being disability friendly centres. All Sports and Leisure Centres managed by Places for People have achieved QUEST accreditation, which is the UK quality accreditation scheme for the sport and leisure industry. As part of this assessment all leisure centres are assessed against a module called 'Engaging with Disabled People and People with Long Term Health Conditions (this has amalgamated with and replaced the former Inclusive Fitness Initiative Accreditation).</p>
Gender (sex)	London wide data shows 60% of males participate at least 1 x 30min session a week compared with 43% of females. In Wandsworth 49.1 % of males participate at least 1 x 30min session a week compared with 33.7% of females. (Sport England Active People Survey 2016)
Gender reassignment	There was insufficient data on participation rates of this specific group.
Marriage and civil partnership	There was insufficient data on participation rates of this specific group.
Pregnancy and maternity	There was insufficient data on participation rates of this specific group.
Race/ethnicity	Data for London region shows 56.1% of white people are likely to participate at least once a week in sport compared to 44.4% some from BAME communities. In Wandsworth 44.1% of white people are likely to participate at least once a week in sport compared to 37.7% from BAME groups. (Sport England Active People Survey 2016)

Religion and belief, including non belief	There was insufficient data on participation rates of this specific group.
Sexual orientation	There was insufficient data on participation rates of this specific group.
Across groups i.e older LGBT service users or bme young men or disabled young people	Other determinants of participation in sport and physical activity identified in the strategy are those with long term health conditions offering specialist services to encourage the use of physical activity to aid and support recovery as well as targeting those who live in areas of deprivation as they are less likely to take part in sport and physical activity. The cost of inactivity in Wandsworth is £14,919,361 per annum. (UK Active 2016)

Data gaps.

Data gap(s)	How will this be addressed?
The former Active People Survey and now the Active Lives Survey carried out by Sport England surveys only 500 people per Borough per Year which is insufficient to get statistically relevant data sets for all the protected groups in the borough.	<ul style="list-style-type: none"> • The Active Wandsworth Advisory Group will consider an option through London Sport and Sport England to increase the sample size to carry out 2,000 surveys instead of the 500 that are carried out for free so we get greater level of responses from the lower NS-SEC levels and from the sections above that have been identified that we don't currently have enough data on. This will create a baseline and then compare that against our own data collection programmes within Enable and across the Active Wandsworth partnership. There is a cost to this which will be discussed with the Advisory Group and London Sport. • Work with partners to improve the recording of client demographics in order to identify trend and service gaps. Develop specific targeting, marketing and promotion of physical activity services in under-represented groups.

3. Impact

Protected group	Positive	Negative
Age	<p>Age is a key determinant in terms of participation levels in sports and physical activity. There is a focus within the new strategy on encouraging children and young people and older people to be physically active and meet the Chief Medical Officer’s recommended levels of physical activity.</p> <p>Key objectives include:</p> <p>P1.1 Children & Young People - Encourage young people to be active by signposting them to activities and working with existing community activity providers, the education sector including Early Years, local clubs and organisations to increase opportunities.</p> <p>P2.4 Support schools to imbed Physical Education into their curriculum and sport and physical activity opportunities during the school day and extra curricular activities and quality-assure external organisations wishing to deliver physical activity and sport in schools.</p> <p>P1.2 Older People - Think differently about delivering activity provision for less-active older people by promoting community programmes, as well as working with sheltered housing schemes to deliver activities to established groups in a bid to reduce social isolation.</p> <p>The strategy was subject to consultation and engagement. The top priority identified through the consultation was “Ensuring sporting opportunities are accessible to all”</p>	No negative impact was identified as part of the consultation.
Disability	<p>If people have a disability they are less likely to take part in sport and physical activity and so there is a focus on encouraging those with disabilities to become more active. Specific objectives include:</p> <ul style="list-style-type: none"> • P1.3 Long-term Health Conditions - Offer specialist services for specific health conditions to encourage the use of physical activity to aid and support recovery. • P1.4 Inclusion - Build and maintain collaboration between organisations inside and outside of sport and support and encourage them to create and deliver inclusive activities for deaf and disabled people and inspire increased levels of physical activity. 	As above

	<ul style="list-style-type: none"> A5.1 Develop a clear understanding of the barriers against taking part in physical activity and sport facing those in the most inactive areas of the borough, so that interventions can be designed to be accessible to promote physical activity that will impact positively on the prevention of long term health conditions. 	
Gender (sex)	<p>The proposed strategy recognises the importance of targeted programmes for women and girls to take part in sport and physical activity as they are less likely than their male equivalents to take part in sport and physical activity. Objectives include:</p> <ul style="list-style-type: none"> P1.6 Women & Girls - Recognise the importance of targeted programmes for women and girls that takes into account mixed and female-only sessions. 	As above
Gender reassignment	No focus on this particular protected group, but the Strategy aims to ensure sporting opportunities are accessible to all	As above
Marriage and civil partnership	As above	As above
Pregnancy and maternity	<p>Reflecting feedback in the consultation the Strategy contains an objective to:</p> <p>F2.4 Encourage the number of childcare opportunities at venues in the borough to promote activities for parents and family activity.</p> <p>P1.5 Family - Promote a programme of family activities where parents/carers can take part with or alongside their children, developing positive activity habits together.</p>	As above
Race/ethnicity	<p>This was another key determinant of participation in sport and physical activity with those who are from a Black, Asian and ethnic minority less likely to take part in sport and physical activity. The Strategy aims to address this by:</p> <p>P1.7 Black, Asian and Minority Ethnic (BAME) - Recognise the importance of targeted programmes for BAME and communities, looking at specific activity programmes, as well as tailored initiatives, to integrate within the whole community and establish links between</p>	As above

	BAME in deprived communities with long term health conditions and work with partners to reduce physical activity and health inequalities	
Religion and belief, including non belief	No focus on this particular protected group, but the Strategy aims to ensure sporting opportunities are accessible to all	As above
Sexual orientation	No focus on this particular protected group, but the Strategy aims to ensure sporting opportunities are accessible to all	As above

4. Actions

Put in this table actions you have identified that will be included in your strategy/policy and supporting action plan or mitigating actions you have identified that need to be undertaken.

Action	Lead Officer	Deadline
Participate Outcome 1: enable inactive people to become active	Leisure and Culture Contract Manager	31/03/2022
Participate Outcome 2: encourage activity to be integrated into everyday lives, creating regular activity habits	Leisure and Culture Contract Manager	31/03/2022
Participate Outcome 3: target specific geographical areas of Wandsworth which have high levels of inactivity	Leisure and Culture Contract Manager	31/03/2022
Advocate Outcome 5: develop detailed insight and research on physical activity levels of those living in areas of high deprivation	Leisure and Culture Contract Manager	31/03/2022

5. Consultation. (optional section– as appropriate)

A general public consultation was publicised by the council and available on the Council's website. A total of 262 individual questionnaires were received during the consultation period which ran for 6

weeks during 2017. A summary of some of the key questions and results are contained within the committee paper.