

## **Unwined wine bar**

16a Tooting Market, Tooting High Street, Tooting, London SW17 0SN

**How long have you been trading in Wandsworth?** Five years in Tooting Market as of July! (Happy Birthday to us). Plus, we operated across London as a pop-up business for three years prior to that.

**How are you reopening with the safety of customers in mind?** We have given our whole space a deep clean and even a lick of fresh paint, plus designed some creative social distancing signage (e.g. a 2m wine bottle painted on the floor!) - so we're keeping within restrictions but without being too scary.

**Did you make a contribution to local communities during lockdown?** We are so in awe of the amazing work that the NHS has done to support us all during this crisis, and our little gift was a case of wine donated to a nominated NHS worker each month. We also hosted a virtual fundraising event for the Little Village charity based in Wandsworth.

**Have there been any examples of kindness from your customers?** So many, too many to list all of them! We've been overwhelmed by the messages of support from the community, and so many people looking to shop local to keep small businesses like ours going.

**Have you found that people's shopping habits have changed to be more local?** We have been overwhelmed by the support we have received from the local community. We have felt a shift in the dynamic of people supporting local businesses over the last few months, not only from the perspective of the business but from my personal point of view I have definitely noticed a change in the way people are shopping.

**What have you done to adapt and innovate to survive?** We have managed to turn a lot of our physical sales into online sales, which has been fantastic. We've also ventured into virtual events, which was something we had not even thought of 6 months ago!

**Have you received any help/support from the Government or the Council?** Unfortunately, we weren't eligible for any financial support, but we're very grateful for the #shoplocal campaign.

**What do you love most about Wandsworth?** Community love!

*"I'm urging people to shop local because... small and independent businesses bring life, culture and excitement to the local community."*

[Unwinedbars.co.uk](https://unwinedbars.co.uk) or find them @unwinedsw17 on Instagram/Twitter & look out for competitions and special offers!

Unwined Tooting is also now open for sit-ins and you can make reservations on their website. Other offers include DIY wine tasting cases, Unwined at home experience kits, virtual events & online deliveries!