WELCOME TO THE ROEHAMPTON FESTIVAL 2019

The planning application for the Alton area regeneration has been submitted and the formal consultation period is completed. A summary of the application is included here.

If you have any questions please talk to a member of the team.
The masterplan for the redevelopment is based on the Alton Area Masterplan (2014) and Roehampton Supplementary Planning Document (2015) and establishes the principles and the design that the development will follow. The masterplan has been developed to improve routes through the area, and links with Alton East, Alton West and Roehampton High Street. New and improved community spaces and facilities are spread across the area.
**WORKING WITH THE COMMUNITY**

The Alton Green masterplan has been developed with the local community. The views of local residents are critical to ensuring Alton Green is well-made, well-used and well-loved.

We have been engaging with a variety of groups, including those stakeholders identified below.

### RESIDENTS
- Directly affected residents
- Nearest estate and area residents
- Residents’ Associations

### FAITH GROUPS
- Southlands Methodist Trust
- Holy Trinity C of E
- St. Joseph’s Catholic Church
- Faith groups operating from community buildings

### COMMERCIAL
- Danebury Avenue retailers
- Portview Place retailers
- Local high streets

### SERVICE PROVIDERS
- Roehampton Library
- Roehampton Sport & Fitness Centres

### POLITICIANS
- Ward Councillors
- Cabinet Members & MPs
- Leader of the Council

### AREA SPECIFIC GROUPS
- Roehampton Trust
- Western Area Housing Panel (WAHP)
- Roehampton Partnership
- Roehampton Forum
- Wandsworth Conservation Area Advisory Committee
- Putney Society

### RESIDENTS’ ASSOCIATIONS
- Putney Society
- Advisory Committee
- Western Area Housing Panel (WAHP)
- Leader of the Council
- Cabinet Members & MPs
- Roehampton Library
- Roehampton Sport & Fitness Centres

### ARTS
- Bicycle Ballet
- Meadow of Flowers
- Christmas lantern Paras & Carol Singing Event
- Roehampton Radio
- Roehampton Village Green
- Alton Sings: Community Choir

### EDUCATION
- Pre & Primary Schools
- Secondary Schools & Academies
- University of Roehampton

### STATUTORY STAKEHOLDERS

### HEALTH
- LBW Public Health
- Clinical Commissioning Group (CCG)
- Danebury Avenue Surgery
- Danebury Avenue Patient Involvement Group
- Alton Medical Practice

### DEPLOYMENT
- Wandsworth WorkMatch
- Construction Industry Training Board
- Local Employers

### YOUTH - ACTIVITY
- Regenarts
- Roehampton Base
- Alton Activity Centre
- WBC Youth Council
- Roehampton Youth Club
- Student Parliament - ARK School

### OLDER PERSONS
- Over 60s Cafe
- Regenerate RISE
- LBW Sheltered Housing Team
- Merton Sheltered Residents
- Mincing Shotford Residents
- Kings & Queens Banquet

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The timeline below provides an overview of some of the cultural and artistic activities which have taken place over the last seven years. Redrow will be working with a range of groups to support community activities and to continue and to enhance the area’s long tradition of cultural engagement.

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**Rob Nicholson, Head Teacher, Eastwood Nursery School**

“We’ve been working closely with the regeneration project team to discuss the design of the new centre. The plans have changed considerably as a result of this collaborative process and we believe the new building will itself stand for so many of the things we also stand for.”

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### Alton Green Programme
- Meadow of Flowers
- Bicycle Ballet
- Roehampton Radio
- Roehampton Village Green
- Alton Sings: Community Choir
- The Lounge
- Roehampton Men’s Shed
- Wandsworth Arts Fringe (WAF)
- Roehampton Festival
- Reflections on Home Art’s Programme

### Events
- Summer 2011
- Summer 2012
- Summer 2013
- Summer 2014
- Summer 2015
- Ongoing
- Annual
- 2018-2019

### Dates
- 2011-12
- Summer 2012
- Winter 2012 - ongoing
- Early 2013
- May – July 2013
- Spring/ Summer 2014
- Ongoing
- Annual
- 2018-2019

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The Alton estate holds a special place in the history of UK housing. When the estate was built it was recognized internationally as one of the best examples of a modernist housing estates in the world. The estate includes many iconic buildings including the clusters of point blocks which overlook the estate’s green spaces, the five slab blocks above Downshire Field and the staggered bungalows at Minstead Gardens.

Alton’s heritage will be preserved by retaining the character of its setting while upgrading features - pathways, street furniture, playspace, and so on. Views of important buildings like Mount Clare will be retained and improved where possible. Designs for new buildings are inspired by their existing context, taking on inspiration for materials from the modernist buildings of the Alton West and the Victorian streetscape of Roehampton Village.

The wider proposals include the sensitive extension and improvements of the listed bungalows on Minstead Gardens. The bungalows provide important sheltered accommodation for older residents and improvements will ensure they are better suited to meet the needs of the existing residents and those in the future.

Older residents, who we have closely involved to ensure that the homes will now be perfectly suited to their needs.
THE MASTERPLAN PRINCIPLES

The design has been developed to re-energise communal spaces and improve parts of the estate that are in need of improvement. This created a series of core design principles.

HOW CAN THE MASTERPLAN ACHIEVE THE AMBITIONS OF THE PROJECT?

Consultation with local people began in 2012 with a series of workshops and engagement activities. These revealed that certain areas of the estate were not working to their full potential. The day-to-day needs of residents have changed since the 1950’s and a number of placemaking and streetscape lessons have been learnt since the Alton Estate was built.

As a result, Studio Egrett West were appointed to work with local residents and stakeholders to identify key areas for intervention. Following this engagement six placemaking principles were developed to improve the area:

STRENGTHENING FOCAL POINTS
By making shared spaces with greater purpose and personality, including the new Village Square and Portswood Place.

IMPROVING THE URBAN FABRIC
Public spaces to have more character and active streets that link the Estate to Roehampton Village and Alton East.

GREATER PERMEABILITY, LEGIBILITY AND CONNECTIONS
Creating improved views and routes into and across the estate, particularly from north to south where there are height differences.

STRENGTHENING OUTER EDGES AND RETAINING A ‘GREEN BUFFER’
Providing more building frontage for stronger edge along Roehampton Lane, while retaining the trees and greenery that provide separation from traffic.

ACTIVATING THE LANDSCAPE
Creating a varied programme of new activities within the landscape, to maximise use and enjoyment of it.

REVEALING AND CREATING LANDMARKS
The opening up of new views of existing landmarks like St Joseph’s Church, while creating new landmark buildings at key locations like the Village Square and Portswood Place.
TWO NEIGHBOURHOODS

We don’t want to lose the essence of what makes the Alton Estate unique. The masterplan draws on the existing character of the area, to strengthen, and not replace its existing qualities.

The masterplan will create two distinct but interlinking neighbourhoods connected by a revitalised Danebury Avenue: the Parkland Quarter and the Urban Quarter.

The Urban Quarter is a network of city streets and public spaces. These come together at the new Village Square, the key community space within the Masterplan and the gateway into Alton Estate.

The Parkland Quarter is centred around the existing Downshire Field where park and playspace improvements will be sensitively integrated. A new community hub at Portswood Place will bring new activity and purpose to the centre of Alton West.
THE URBAN QUARTER

The Urban Quarter is the place for local communities to gather and make connections. It is busy, diverse and outward-looking.

The Urban Quarter is the location for most of the new buildings within the development, planned as a streetscape lined with shops and housing. It culminates in the new Village Square.

The square is located where three distinct, existing communities come together - Alton West, Community facility Alton East, and Roehampton Village. The square opens the estate up to the surrounding areas, while providing a flexible space for a variety of community events. Pride of place is given to a new community building including the new Roehampton Library, Youth Club, Cafe and health facilities.

A new village square will be a key feature of the new local centre, situated at the gateway of Alton Estate. It will become a focal point for activity at the heart of the estate.

A new community facility with Library, health/community facility and Cafe providing flexible spaces for residents and local groups, in addition to the safe and inspiring space for children and young people and their families when rehousing the BASE youth club.

The Urban Quarter retail parade will offer revitalised shopping on the estate, alongside office space for local businesses.

The new community building on the Village Square will be a focal point for local residents.
THE PARKLAND QUARTER

The Parkland Quarter is the garden for the community.

Illustration of the new Children’s Centre at Portswood Place

DOWNSHIRE FIELD
- The central parkland landscape of Downshire Field will continue to serve as a quiet and attractive open space, improved by the relocation of the bus turnaround to a more discrete location.
- Alongside the retained mature trees, parkland features will include wildflower meadows, picnic tables, encourage biodiversity and amenity features including a 1km running, walking and cycle loop.
- Situated at the top of Downshire Field, Downshire Meadows play space will be transformed into a play area with natural materials that respond to its parkland setting.
- The play space will provide opportunities for exploration, discovery and imaginative play for children from 0-11 years.

ALTON ACTIVITY CENTRE
- The refurbished Alton Activity Centre will attract young people from the estate and across the Roehampton area.
- Soft landscaping will be used to create play areas with different textures, colours and heights.
- A half Multi-Use Games Area court will cater for informal and programmed sports activities and a stage for performances.
- A grow garden will promote health and wellbeing and educate young people in food production.

PORTSWOOD PLACE
The regeneration of Portswood Place will create a new centre for local families. The larger building will provide new and greatly improved facilities for Eastwood Nursery School and Children’s Centre. A multi-functional hall will also provide a flexible, double-height space with a separate entrance. The hall will be used by the school during the day but shared with the local community for events outside of school hours. Alongside the Nursery will be a smaller pavilion building containing health facilities, a new shop and a replacement Clubroom for Minstead Gardens residents.
NEW HOMES

Each building has been designed to have an individual character.

- New housing will widen housing choice and meet modern design and building quality standards.
- Up to 1,103 new homes will be provided to contribute towards meeting the borough’s housing needs.
- A range of housing choices will be offered, in terms of size, type and tenure including replacement and new affordable housing.
- Homes are designed to meet or exceed modern space standards and design quality guidance, with efficient, practical layouts and appropriate ceiling heights.
- Homes will be built and finished to meet modern building standards, to ensure they are safe, well insulated and energy-efficient.
- Wheelchair adaptable and accessible homes will be provided, and all homes are designed for flexible long-term use.

Block Q - Replacement homes for council tenants and existing resident homeowners

RESIDENTS OFFER
Wandsworth Council is committed to ensuring that residents living in the regeneration area are able to remain part of their community.

All secure council tenants will be offered a secure council tenancy and new home on the Alton estate.

All resident leaseholders and freeholders are being offered the opportunity to purchase a new home on the estate, through a shared equity scheme.

The council has a one-move offer for existing residents. This means that through careful phasing of construction tenants, resident leaseholders and freeholders will be able to move directly from their current property into their newly-built home.

The new homes have been designed to meet the assessed housing needs of the existing residents and to ensure well designed accessible homes for future tenants.
THE PUBLIC REALM

Enhancing the landscape and public realm is a fundamental part of the regeneration. The new streetscape will create new links between the Urban Quarter and Parkland Quarter.

ENHANCING THE STREETSCAPE
Across the masterplan there will be an increase in both the number of trees and in usable open space. New and replacement tree and shrub planting along streets will create a greener and softer environment.

RESIDENTIAL AMENITY AND PLAY
Private outdoor space for each home will be provided in the form of private balconies and communal courtyards. Private courtyards will provide outdoor spaces for residents to use and green spaces to look out onto. The courtyards will be secure, with good visual connections to homes to avoid unsafe hidden corners. Smaller play hubs at key locations through the Masterplan will provide children with the opportunity for doorstep and local equipped play in a safe environment.
ART & CULTURE

Our Cultural Strategy responds to and will enhance the Masterplan’s vision, helping build an identity and aid place-making within Alton.

**1. HOARDINGS PROGRAMME**
Engaging hoarding opportunities to offer exciting and creative ways for people to express themselves creatively. The first hoarding project has been delivered at Bessborough with artwork created by Heathmere Primary School.

**2. EVENTS & FESTIVALS**
An organised programme of events at a larger scale. Opportunities for participation, independent performance and local event based activities.

**3. SOUND**
A variety of opportunities for sound installations. ‘Reflections on home’ by Soundscape is an example of event based sound art, but more permanent sculptural or play full sound tubes could also be created.

**4. SIGNAGE & WAYFINDING**
During construction, road layouts and street markings will be removed or relocated. Artist designed street markings may enhance this impact aesthetically and contribute to local place branding.

**5. LIGHTING**
Lighting is an important feature in creating a comfortable, safe and beautiful public realm. Gobo lighting engages the audience through projections on to the ground where templates can be changed to different images.

**6. SPORT**
A variety of healthy activities, sports, eating and well-being programmes open to all the community.

**7. PERFORMANCE**
Opportunities in the masterplan for performance at different scales - both internal and external, with temporary structures, or permanent stages. An opportunity to engage with performance groups, or professionals.

**8. PLAY**
Interventions wherever possible to encourage play within the incidental public realm. This could include street furniture, playable hard landscape elements, climbable assets, and moments of surprise and delight.

**9. BUILDING ENTRANCES**
Opportunities within the new community buildings to utilise lobby wall and window spaces for either changeable exhibitions, or permanent graphic interventions as part of the building narrative and wayfinding.

**10. GROWING**
Ideas to help grow plants, food, herbs and flowers across the masterplan through creative ideas. Temporary and moveable gardens, skip gardens and more permanent pieces of fixed growing such as the bus stop gardens and growing spaces.

**11. HEALTH & WELLBEING**
Health & Wellbeing, including social prescribing involves a variety of activities which are typically provided by voluntary or community based organisations. Activities prescribed include arts based, group participation, gardening, cookery.

**12. SKILLS & TRAINING**
Redrow will work with Wandsworth’s Workmatch team, using our combined experience and networks to promote employment and training opportunities. We will develop a legacy programme with schools.

**13. FOOD**
A variety of food based initiatives, with ideas including start up funding or provision of affordable premises for catering businesses – could include site construction catering on site and food festivals.

**14. HARD LANDSCAPING**
Opportunities within the masterplan to create and install pieces of public art within the existing hard landscape. Physical pieces of art embedded within paving, signage, gates/fencing, flooring, playable elements, seating or sculpture.

**15. SOCIAL ENTERPRISE**
Encouraging start up businesses and initiatives, community projects and social enterprise through the creation of premises available at affordable rents.

**16. HERITAGE & MAPPING**
A series of walkabouts, workshops and coffee mornings with residents to document memories, heritage and experience of the local area from a residents point of view.

**HOW TO GET INVOLVED**
If you would like to be involved in any of the art projects shown here, please get in touch with one of our team and we can talk to you about how we can make your idea happen.

All of the below categories are just ideas and have the potential to expand and become real projects. We need your input and your ideas to make each project exciting, interesting and memorable.
## PHASING PLAN

### ESTIMATED TIMELINE FOR DELIVERY

<table>
<thead>
<tr>
<th>DATES</th>
<th>PHASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>Phase 1 Construction Starts</td>
</tr>
<tr>
<td>2021</td>
<td>Early Sites For Replacement Homes Complete</td>
</tr>
<tr>
<td>2022</td>
<td>Phase 1 Complete</td>
</tr>
<tr>
<td>2023</td>
<td>Minstead Gardens Refurbishment Complete</td>
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<tr>
<td>2024</td>
<td>Phase 2A Complete</td>
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<tr>
<td>2024</td>
<td>Phase 2B Complete</td>
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<tr>
<td>2026</td>
<td>Phase 2C Complete</td>
</tr>
<tr>
<td>2026</td>
<td>Phase 3 Starts 2026</td>
</tr>
<tr>
<td>2030</td>
<td>All Complete</td>
</tr>
</tbody>
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### PHASE 2A
- Replacement of Eastwood Nursery and Children’s Centre
- New community /health facilities and retail opportunity

### MINSTEAD GARDENS
- Refurbishment scheme: 27 sheltered homes

### PHASE 3 (OUTLINE PERMISSION) BLOCKS B-J
- 442 homes
- Minimum 100 social rent and shared equity/intermediate homes
- c.1,650sqm retail and community space
PHASE 2C
- 116 replacement social rent and equity share homes

PHASE 2B
- Blocks K1, K2, K3, N
- 366 market sale homes
- c.1,000sqm retail space

PHASE 1
BLOCKS A, O, M
- 145 market sale homes
- 550sqm reprovided foodstore, library, health and community facilities
- 40 replacement social rent and equity share homes in Block A
- New Village Square
- Alton Activity Centre play improvements

EARLY SITES FOR REPLACEMENT HOMES TO BE COMPLETED DURING PHASE 0:

BESSION ROAD (SHERWOOD LODGE) COMPLETE: SPRING 2021

FONTLEY WAY COMPLETE: SUMMER 2021
WHAT HAPPENS NEXT?

We will be working with residents in a number of ways in the coming months.

HOUSING NEEDS SURVEYS
To ensure that the new homes meet the needs of residents we need to make sure that the information we have is for existing residents is up-to-date. The regeneration team will shortly be contacting residents who will be moving into the first new council homes (Harbridge Avenue Even nos, Kingsclere Close and Allbrook House) to undertake housing needs surveys.

Your case officer will contact you to make an appointment to meet you in your home to discuss your housing needs and explore any special requirements and/or assessment for adaptations that you may need. This will also be an opportunity for you to discuss any questions you may have about the new homes, the phasing programme and the next steps.

We expect to contact residents in the second phase of the redevelopment during the course of 2020.

NEW HOMES
The diagrams below are typical examples of existing 2 and 3 bedroom properties in Allbrook House, Harbridge and Danebury Avenue blocks:

RESIDENT CHOICE
Once residents have been allocated a new home in accordance with the Council’s Allocation Policy, we will be in contact to discuss residents’ choice concerning internal finishes. These will include but are not limited to:

- A preference for either an open plan or separate kitchen
- A choice on the kitchen unit and worktop colour
- A choice on the flooring colour and type
- A choice on wall colours

Residents will be shown samples of the different options available as well as a floorplan of their new property. It will also provide residents with another opportunity to discuss the removals process, timeframes for the move and any other questions they may have.

All of the new homes will have access to a private outdoor amenity space (either a balcony or terrace) as well as a landscaped communal area for the residents of the block. All of the new buildings will be serviced by lifts and stairs, will have secure bicycle storage, and will be fitted with security doors and intercom systems.