



# Winstanley and York Road Estate Regeneration

Key Consultation events to inform design development

June 2017 - August 2018

November 2018



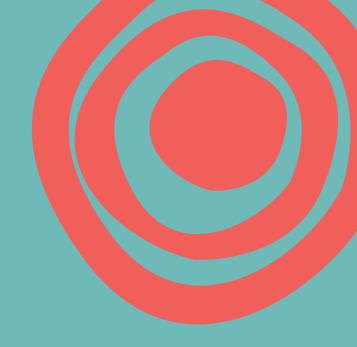












Key Consultation events to inform design development

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### **Community Involvement Timeline**

The below timeline outlines the major engagement activities undertaken since June 2017.

Other stakeholder meetings, conversations and smaller activities have taken place in a less structured and organised manner, and are supplementary to the major public events shown here and outlined in detail in the following sections.

Design Review Panel (DRP) 6th September 2017

**Design Workshops** 10th, 11th, 12th & 14th October 2017

Public Exhibition -Get Active, Battersea Festival 22nd July 2017

Design Review Panel (DRP) 31st October 2017



Land North of
Grant Road
Planning
Application
Consultation
Exhibition
2nd & 4th November
2017

Design Review Panel (DRP) 23rd February 2018

Regeneration Update Exhibition 20-24th February 2018 Public Exhibition Get Active,
Battersea Festival
2nd June 2018

### **Aims**

The aims of the consultation process are to:

- Be inclusive, accessible, transparent and engaging
- Offer a variety of different ways for people to get involved
- Raise awareness of the regeneration
- Enable constructive dialogue between local
- residents, the development team and the design team to take place through structured events
- Ensure that people have the opportunity to see the proposals for the site and to feed back their views to the developers and design team
- Clearly communicate the feedback from the local community to the design team
- Enable the development team to adapt the masterplan to respond to local feedback
- Present the evolution of the designs in a clear and straight forward manner that allows consultees to see how their views have been listened to or if not, why.



### Methodology

Each of the stages of consultation contains a range of different consultation and engagement events and tools that aim to involve all sections of the local community in the design development for the Winstanley & York Road Estate Regeneration.

The consultation methods that we have used are set out below:

### **Public exhibitions/displays**

A wide sweeping set of events whereby all of the information is available for the public to view, comment on and discuss with the design and client team.

### **Design Workshops**

A range of themed activities with interactive activities to participate in. Different ways of collecting data appropriate to each activity.

### **Design Review Panels**

Presentation of design proposals to independent panel of individuals.

# Meetings with selected stakeholders and key interest groups

This is a useful means of identifying key issues, getting key people involved and achieving alignment with other strategies and initiatives.

## Targeted 1.2.1 conversations with residents impacted by demolition

Amongst the Councils' earliest commitments is one to rehouse all tenants in a property which meets their identified specific needs and incorporate these into their new home.

To ensure that this commitment was kept a "Housing needs survey" was conducted with all existing tenants of the below blocks to inform the detailed design of the three residential blocks intended for replacement council homes in detail in phase 0 and 1 of the scheme;

- Pennethorne House
- Lavender Road
- Scholey House
- Kiloh Court
- Jackson House
- Arthur Newton House
- Baker House

### Website/Email Correspondence

A holding page for the wider regeneration website has been published whilst the remainder of the website is developed. The homepage also includes an email link to a dedicated mailbox, monitored by members of the Taylor Wimpey and LB Wandsworth teams.

#### **Communication materials**

Newsletters have been distributed to each resident within the identified consultation area, posters and fliers distributed to promote events and comprehensive exhibition materials produced to display information.

A bespoke, site based brand has been developed to ensure all materials are consistently represented, giving a consolidated aesthetic approach to communications.



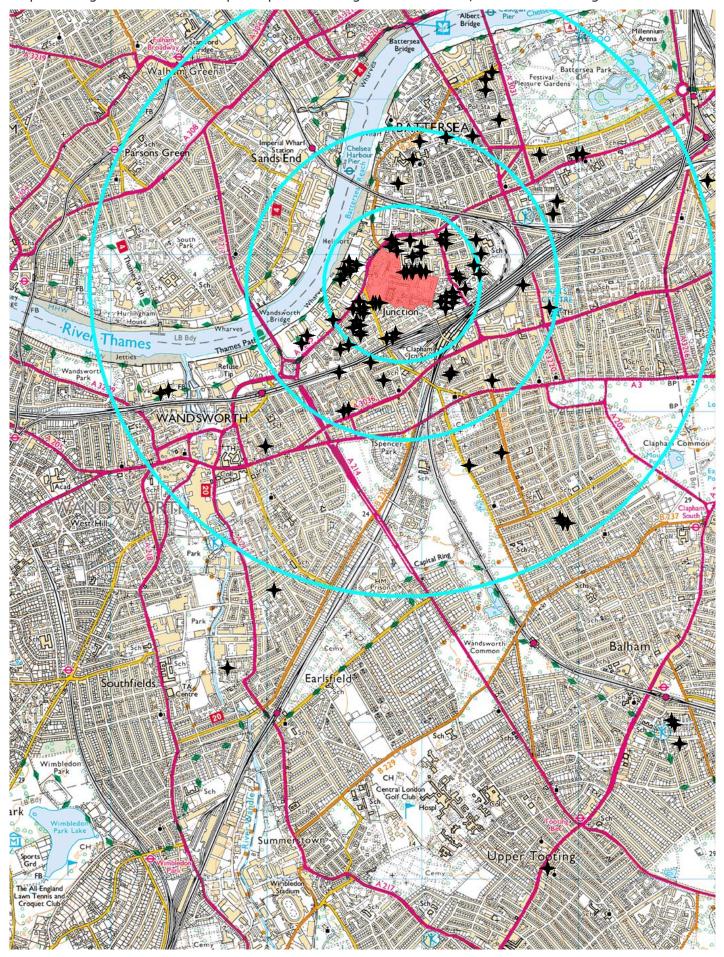
### **Consultation Overview**

Resident participation over the 13 month period in various events has been extensive. Residents are encouraged to sign in at events, but not all do, those that have are mapped below.

The final exhibition questionnaire has received over 290 responses.

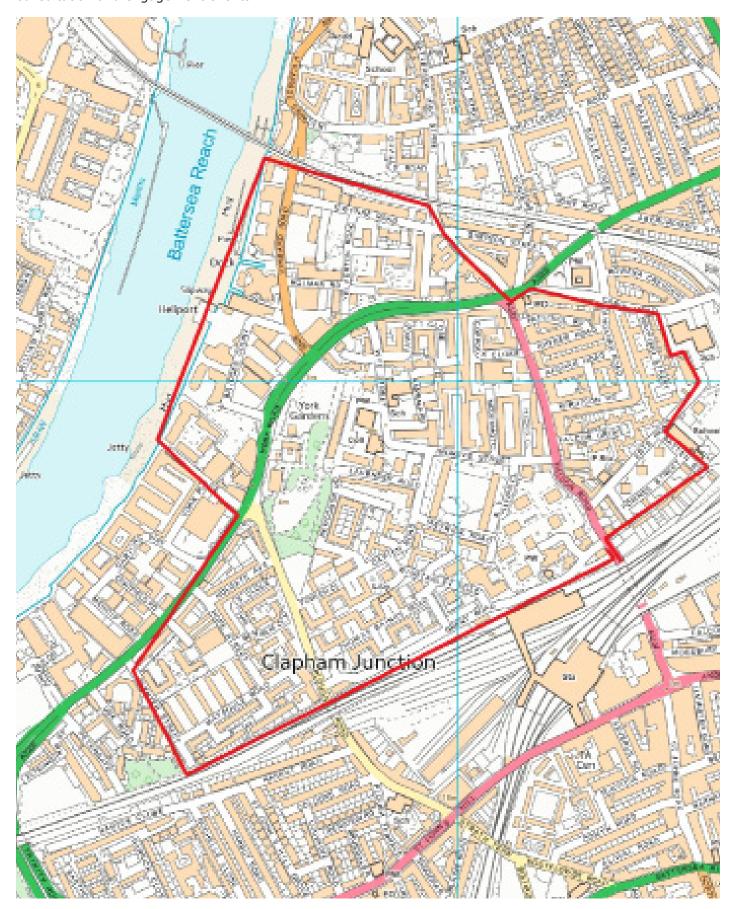
Date	Event
22 June 17	Get Active Battersea Festival
June and July 2017	Housing Needs surveys for offsites
10, 11, 12, 14 October 2017	Design Workshops
November and December 2017	Housing Needs surveys for phase 0 and 1
2 & 4 November	Phase 0 Planning Application
14 February 2018	Cross Generational Valentines Breakfast – Haven Lodge
20, 22, 24 February 2018	Regeneration Update Exhibition
1 March 2018	Local primary schools engagement
	Christchurch
11 April 2018	Cross Generational Breakfast – Homeleigh Court
1 May 2018	Local primary schools engagement
	Falconbrook
2 May 2018	Local primary schools engagement
	Highview
2 June 2018	Get Active Battersea
12 June 2018	Sheltered Housing Community Diner
5 July 2018	Consultation Thames Christian College
30 June 2018	Falcon Road Festival
15 July 2018	Falcon Road Festival (Pop-up)
21 July 2018	Pop Up at Clapham Junction station
17 July 2018	One O Clock Club
18 July 2018	Somali Womens Group
Various	Council Residents Associations meetings – Scholey House, Kambala, Pennethorne House
Various	Other Residents meetings - St Peters Parkside, Darien House, Winstanley Road

Map showing the distribution of participants who signed in to events, across the borough



### **Consultation distribution boundary**

Distribution maps for leaflet posting and newsletter distribution, which includes advertisements for public consultation and engagement events.

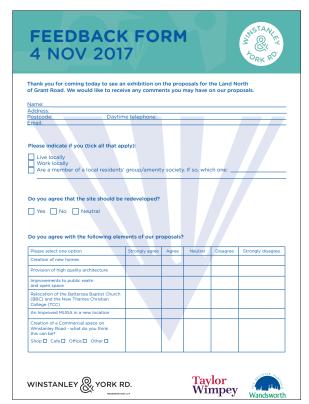


#### **Publicity and Communications**

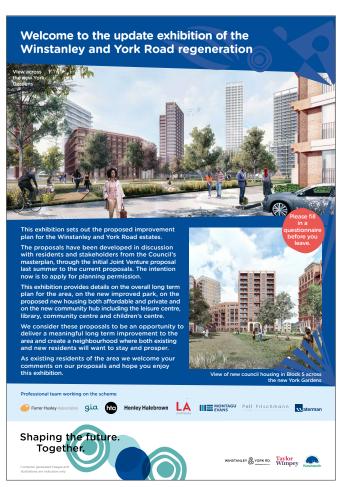
Examples of the range of materials used to engage.



Flier promoting upcoming public events



Feedback Form for collecting comments







Newsletter





