

CLAPHAM JUNCTION TOWN CENTRE PARTNERSHIP

Minutes of the Clapham Junction Town Centre Partnership Board Meeting

Thursday 30th July 2009 – 6.30 pm

BAC, Lavender Hill, Clapham Junction, London SW11

PRESENT: Members:	Andy Wilson-Smith Eoin Clarke Cllr Martin Johnson Graeme Edwards Joanna Shearer Pamela Price Peter Deakins Rosie Hunter Sarah Banham Scott Thwaytes Steven Orme	AWS EC Cllr MJ GE JS PR PD RH SB ST SO	Northcote Business Network Wandsworth Chamber of Commerce Northcote Ward Councillor Metropolitan Police WBC Wessex House PDA Partnership Battersea Arts Centre Battersea Power Station Shopstop@Clapham Junction – Centre Manager St. John’s Hill Business Association
Advisors	Dalton Cenac Joanna Shearer Lorinda Freint	DC DT LF	Wandsworth Council Highways Wandsworth Council Waste Management Clapham Junction Town Centre Manager
Visitors	Patrizia Di Deco	PDD	Boogles Ltd - Minute Taker

Items		Actions
1 6.30 pm	WELCOME AND INTRODUCTIONS SB welcomed everyone to the meeting.	
2	APOLOGIES FOR ABSENCE / MINUTES FROM PREVIOUS MEETINGS AND MATTERS ARISING Apologies were received from Antony Laban, Harvey Heath and Barry Sellers. The minutes of the previous meeting were accepted as a true record.	
3	BUSINESS PLAN PROPOSAL – Lorinda Freint LF received comments on the Business Plan Proposal from Cllr Dawson. SB suggested putting more emphasis on the independent shops rather than worrying too much about getting Debenhams. Clapham Junction and the ASDA car park should be promoted more; SB suggested renaming the car park “Clapham Junction Car Park” and informing people that there is free parking for up to two hours. This will encourage shoppers and visitors to come to the Town Centre. At present the car park is under used. Discussion, but ASDA may not be keen on this proposal. It would be important to promote the unique character of Clapham Junction and focus on its strengths as Clapham Junction is different from Wandsworth. At present the Business Plan is just a framework for all the action that will take place in the next 3 years. It is important to get the Business Plan right as, after approval, Board activities have to fit within this framework, as the Economic Development Officer will look at all proposals within the light of this business plan. The Business Plan will go to Committee in September. Please e-mail LF any ideas or comments, ideas can then be discussed at each meeting and, if approved by the Members, can be presented to the Council. AWS asked if it was possible to have a list of concrete actions to be able to see the progress that will be made during the 3 years life span of the Business Plan.	

	<p>LF suggested measuring the progress by reporting about it at future Town Centre Partnership Board Meetings</p> <p>AWS said that the nearby Wimbledon and Kingston are very successful and that Clapham Junction could achieve the same success by for example creating an area of interest in Northcote Road, Lavender Hill and St John's Hill similar to the Wimbledon Village, but that the idea of a separate shopping centre development near the station should not be abandoned. He felt that it would be wrong to abandon the idea of a shopping centre development, as it worked very well in other areas, eg. Wimbledon.</p> <p>Cllr Johnson said that it may be difficult to find a suitable proposal, and it would be a long term objective.</p> <p>The Board discussed the issue and agreed that they would like to keep support for an appropriate shopping centre development in Clapham Junction as an objective.</p>	LF
4	<p>UPDATE ON BAC – Rosie Hunter</p> <p>BAC got some money to do a music festival.</p> <p>Still working on the Beatbox Academy, Beatbox is good because doesn't need particular spaces or equipment.</p> <p>Will go to Edinburgh for the Festival Fringe.</p> <p>Working on the Lightswitch Project, a project about where energy comes from and how it gets to produce light.</p> <p>Constantly searching for places in Battersea where to perform.</p> <p>“Creating Wandsworth” is a new networking event; it could be used to promote the activities of the Board. Maybe all Town Centres could be involved individually but then converging into one entity: Wandsworth.</p> <p>The area should be promoted not only for single events but as a cultural area because there is always something going on.</p>	
5	<p>NORTHCOTE BUSINESS NETWORK UPDATE – Andrew Wilson - Smith</p> <p>The Carnival was very successful and AWS thanked the Board for helping with funding. Also thank you to the Police for all the support and to the Council for allowing the closure of the road, and LF's help.</p> <p>There was a parade with about 2000 children in fancy dress, there was a stage, music, an Italian Market, stalls etc.</p> <p>AWS would like to repeat the Carnival next year, possibly moving it to Sunday to allow more people to participate.</p> <p>Liz Giannopoulos helped organising the Carnival, now she is helping promoting the Northcote Business Network.</p> <p>A newsletter will go out in September; there will be about 2000 copies.</p> <p>LF asked AWS to include in the newsletter the Literary Festival.</p> <p>Quite a few businesses joined the Northcote Business Network.</p>	AWS
6	<p>LAVENDER HILL BUSINESS ASSOCIATION</p> <p>Anthony Laban will stand down from Lavender Hill Business Association.</p> <p>Richard Evers will probably be elected in his place.</p> <p>The Festival was very good, there was a lot of music, a French Market and businesses put tables with food outside their shops.</p> <p>The road was not closed but people were getting off busses to see what was going on and joined in the celebrations.</p> <p>The Council gave support for planting under the Town Centre Improvement Scheme to several businesses along Lavender Hill – the LHBA applied as a body for the grant.</p> <p>Some of the businesses came up with interesting displays and ideas, like for example flower arrangements in boxes that could be wheeled inside the shop at the end of the day, to avoid obstructing the pavement or being vandalised.</p>	
7	<p>ST. JOHN'S HILL BUSINESS ASSOCIATION – Steve Orne</p> <p>St John's Hill Business Association lost a couple of businesses while some new ones came on board.</p> <p>The Festival will take place on Sunday 13th September between 11.00am and 5.00pm.</p> <p>There will be classic stalls, bands, games, and there will be a “St. John's Hill has got talent” competition.</p>	

8	<p>CHAMBER OF COMMERCE UPDATE – Eoin Clarke</p> <p>The Chamber of Commerce is continuing to promote and market itself. An association can join the Chamber of Commerce as a single member for a fee of £75+VAT. If a member of the association also wants to join on his own name, he will benefit from a 50% discount on the membership for the first year. The next networking event organised by the Chamber of Commerce will be on 13th August and will be a River Cruise departing from Putney Pier. If interested, please register through www.wandsworthchamber.org , there is no need to be members to participate. EC to provide some information about the benefits of joining the Chamber of Commerce.</p>	EC
9	<p>CRIME REPORT AND CURRENT ISSUES -</p> <p>There is an increase in uniformed patrol at relevant times. Burglaries are encouraged by windows left open during the hot months of Summer. There is a lot of pick pocketing going on in the Junction. Also there are couple of Eastern European girls selling gold. Police are now issuing more PND (penalties on the spot). AWS said that it is crucial that Police go into the businesses and not just walk by. In certain areas Police use personal cameras, but Northcote Road is not one of these areas. AWS referred to a comment made during the last meeting with regard to an incident that happened on Clapham Common where a mother was badly assaulted. During the last meeting there were complaints as there was lack of communication between Police and the public. AWS asked if it was possible to have more information on what happened. GE to find out and report back.</p>	GE
10	<p>UPDATE ON BATTERSEA POWER STATION – Sarah Banham</p> <p>A planning application will be submitted informally to the Council on 31st July. The Council will view it and register it. After registration it will go for consultation. Permission was granted for the Red bull event that will take place on 27th August, opening time 6.30pm, starting time 8.30pm. There will be a residents' hotline so that residents can contact Red bull if they have any issue with noise etc. Planning application has also been accepted for <i>Freeze</i>, a snowboarding event that will take place in October for 3 days. 10000 to 15000 people are expected at the event. There is a planning application for a freestanding metal frame covered in PVC to accommodate events and with a capacity of 1000 people. The application is for three years, but the plan is to use it only until May 2010. The Power Station is a 48 acre site and will be a mixed use development: retail, commercial, residential and leisure. The development is a 14 year program that will create 40000 jobs.</p>	
11	<p>LOCAL STRATEGIC PARTNERSHIP – Rosie Hunter</p> <p>The Partnership involves all the Town Centres and has set targets to improve social measures. One of the aims is to stop leisure centres from selling unhealthy food. The Partnership is also looking at the Poverty Report. Also discussed the Prevent Program, designed to try to prevent violent extremism, as the main program is alienating the Muslim Community. There are good reports from the children services and there were good GCSEs results. Tooting had a very successful parking campaign; charges are frozen since October 2007 and will be reviewed only in 2010. Parking control is in place to stop people parking all day in a space and preventing others from parking. Looking at pros and cons of having a 20 minutes free parking.</p>	
12	<p>SERVICE REPORTS</p> <p><u>Waste Management / Street Trading</u></p> <p>In Tooting, as a pilot scheme, signs have been put up stopping people from dumping rubbish and advising on the times when rubbish can be put out. The signs proved to be very effective. There are leaflets showing which areas are affected, the time the rubbish can be left out and the colour of bags that cannot be used. The scheme will be extended to other Town Centres:</p>	

	<ul style="list-style-type: none"> - Balham in January - Battersea in July - Battersea Rise - Northcote Road - St John's Hill <p>The Waste Management Team will visit all businesses affected 3 months before the scheme starts.</p> <p>Every business will have to provide details of their waste carrier.</p> <p>Also working with the Police in trying to reduce the amount of cigarette butts left on the pavement. (A poster to put up on shop windows was circulated).</p> <p>The campaign will last two weeks, after that time Police will issue PNDs.</p> <p>The use of ashtrays on bins will also be experimented: cigarettes can be put off on the ashtray and will fall directly in the bin.</p> <p>In Northcote Road there are two new stalls trading on Saturday and Sunday.</p> <p>The Italian Market wants to come back.</p> <p>Community Toilets: 3 more businesses joined the scheme.</p> <p>Planning</p> <p>There is planning to put a new staircase in the station.</p> <p>Local Development Framework: there will be a consultation in January 2010, please send comments at any time.</p> <p>Highways</p> <p>There is funding to improve all bus stops and for cycle parking.</p> <p>It was noted that the pedestrian crossing by Pizza Express is the "wrong" way round.</p>	
13	<p>TOWN CENTRE MANAGEMENT REPORT</p> <p>Report circulated.</p> <p>LF thanked the Waste Management Team for their help during all Festival and support for the BIG lunch on Battersea High Street.</p> <p>LF also thanked anyone who contributed to the Heritage Trail, but she didn't receive any comment from the Battersea Society and asked PD to chase up a response if possible, as LF would welcome help on the project.</p> <p>AWS suggested including in the Heritage Document some relevant independent shops such as The Honey Shop or The Knitting Shop which are unique in their offer.</p> <p>From 7th September there will be the Literary Festival with writing workshops, storytelling in Northcote Road, a poetry event and "Submit your family recipe" competition (the best 24 recipes will be published in a book). There will also be around 20 other literary events, including appearances by Melvyn Bragg, Chris Patten, Alex Wheatle and others.</p>	
15	<p>AOB</p> <p>No other business</p>	
8.45PM	<p>MEETING ENDED</p>	
	<p>DATES OF FUTURE MEETINGS</p> <ul style="list-style-type: none"> • 1st October • 26th November 	