

Nine Elms

Regeneration in
the heart of London



Nine Elms is the most centrally located regeneration opportunity in London – a district far larger than Hyde Park situated one mile upstream from the Houses of Parliament on the south bank of the River Thames.

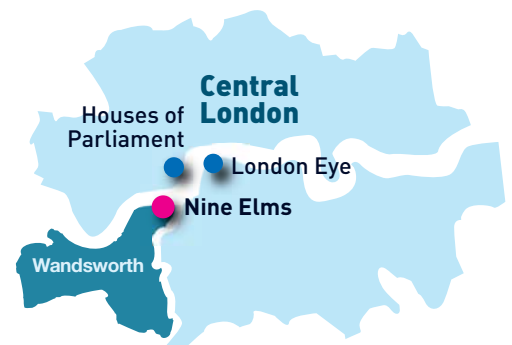
The area's planning framework anticipates up to 16,000 new homes and 25,000 new jobs will be created as this prime site is transformed into a world class residential and business quarter.

Over the last year planning consent has been granted for several landmark sites as private investors begin to unlock this potential.

These include REO/Treasury Holding's Battersea Power Station scheme and the United States Government's plan for a new embassy complex. Other major landowners have moved into developer mode with more applications expected in the first half of 2011. New public parks, a shopping district, commercial centres, cultural attractions, public squares and a new embassy quarter are all part of the masterplan.

An estimated £1bn of new infrastructure will support the area's growth. This includes a two station extension of the Northern Line to link the district to the capital's underground network. The scheme's planning process is underway with a formal application expected later this year.

A regeneration Strategy Board has been established to coordinate the vast scale of new investment now envisaged at Nine Elms.



This includes the district's main landowners as well as Wandsworth and Lambeth councils, Transport for London and the Mayor of London. This unique public-private partnership has a shared vision for the area and is working together to ensure this part of central London achieves its enormous potential.



For more information visit:
www.wandsworth.gov.uk/nineelms



Development begins

Momentum is building in Nine Elms and several major schemes are now complete. A new wave of planning applications is coming forward and more local landowners have revealed investment plans.



Recent progress includes:

- US Embassy complex granted outline planning permission
- REO/Treasury Holdings granted planning permission for a mixed use development at Battersea Power Station
- Ballymore reveal plans for the new Embassy Quarter
- The new 4-star Pestana Hotel opens at Chelsea Bridge Wharf
- Covent Garden Market Authority begins search for a private development partner
- St James Group's Tideway Wharf scheme approved - a mixed use development including 752 new homes
- Royal Mail Group begins consultation for a mixed use scheme on their depot site
- Sainsbury's unveils plans for a comprehensive mixed use scheme on the site of their Nine Elms store
- Marcus Cooper Group unveils plans for a new mixed use development at Marco Polo House
- Greater London Authority planning study confirms development tariff can fund a two station extension of the Northern Line – Transport for London agrees to co-sponsor the scheme and TWA0 application
- New Strategy Board formed to drive the area's regeneration – members include the main landowners, Wandsworth and Lambeth councils, Transport for London and the Mayor of London.

Key schemes

Battersea Power Station – REO/Treasury Holdings. The masterplan for this iconic building, designed by Rafael Viñoly, was approved by Wandsworth Council and the Mayor of London in 2010 and the Secretary of State in February 2011. The 40 acre site will accommodate 10 million sq ft of accommodation including homes, shops, restaurants, offices, cafes, bars, hotels, community facilities, cultural space and 6 acre park overlooking the Thames.

Tideway Wharf – St James Group. A detailed planning application was approved in February 2011 for this scheme designed by Rogers Stirk Harbour and Partners. It includes 752 apartments, a hotel, creche, bars and restaurants as well as a residents' gym and concierge facilities.

The Garden at New Covent Garden Market – Covent Garden Market Authority. Plans include around 2,300 homes and new commercial space alongside a rebuilt wholesale market and a new centre for food in London. CGMA has begun the process of procuring a private development partner to help deliver the project and an outline planning application will be submitted during 2011.

Sainsbury's Nine Elms - Sainsbury's. The emerging proposals include an enlarged supermarket, 800 new homes, complementary shopping and commercial floorspace with an enhanced public realm. A planning application is expected in spring 2011.

Nine Elms Parkside - Royal Mail Group. A public consultation was held in 2010 on outline plans to create 2,000 new homes on their 13 acre site on Nine Elms Lane. The scheme would include space for new homes, shops, and community facilities as well as postal services.

Embassy Quarter – Ballymore. This scheme will create between 1,500 and 2,000 residential units, an office building, as well as retail space including a supermarket, restaurants and leisure. An outline planning application is expected during the first half of 2011.

The Pestana Chelsea Bridge Hotel and Spa – Pestana Hotels. This prestigious new hotel development is one of three hotels now open in the area.



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